



APV
EXPO 2024
AUTO PARTS & VEHICLES **PHILIPPINES**

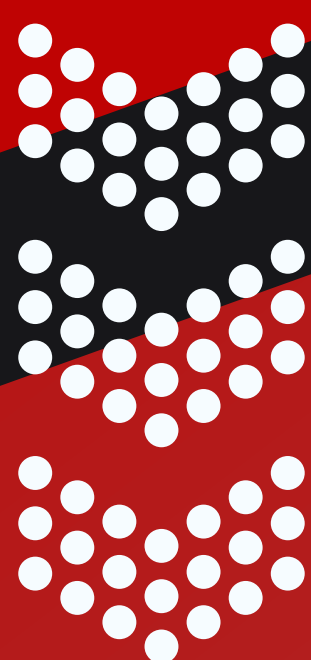


AUTO PARTS & VEHICLES EXPO PHILIPPINES

WORLD TRADE CENTER METRO MANILA

5-7 JUNE 2024

**THE LARGEST EVENT IN THE PHILIPPINES
FOCUSING ON AUTO PARTS & VEHICLES**



ABOUT THE SHOW

REV and get your FIT with the emerging markets in APVE 2024 Philippines

The automotive aftermarket parts market in Asia is on the rise, with emerging economies in Southeast Asia playing a significant role in driving both demand and supply for this trade.

APVE2024 aims to bring together 4,000 potential buyers and sellers from across the region to create a platform for international and regional suppliers in the automotive parts and accessories and maintenance equipment and tools market to showcase their latest technology and equipment. The event also serves as a forum for discussions about best practices and solutions to enhance operational efficiencies and profits for businesses in the consumer and commercial automotive industry. This is important as the automotive market industry evolves to meet the changing needs and preferences of consumers and businesses in the region.

ABOUT THE MARKET

Overview on the Asia Pacific Market

Asia Pacific automotive aftermarket size crossed USD127B in 2021 and is estimated to exhibit a CAGR of over 7.1% from 2022 to 2028.

The growing demand for planned servicing and maintenance to extend life of an older vehicle is propelling industry growth.



PASSENGER VEHICLES

88,428



COMMERCIAL VEHICLES

88,428

THE STAGE – PHILIPPINES POISED AS AN EMERGING MARKET

The sales volume of automobiles in Southeast Asia presents an upward trend in recent years especially the constant economic development in the Philippines and Vietnam stimulates the sales growth of automobiles.

According to the analyst's forecast, the Southeast Asian automobile industry will grow rapidly in 2022-2031. On the one hand, the lower labor costs in Southeast Asian countries will prompt global automobile vehicle and component manufacturers to transfer production capacity to these regions.

Meanwhile, the rising demand of Southeast Asian automobile market will prompt global automobile vehicle and parts manufacturers to increase exports to these countries.

KEY SUMMARY

Date	: 5 - 7 June 2024
Venue	: World Trade Center Metro Manila
Show Floor Size	: 8,500 sqm
Exhibition	: Over 120 International and regional exhibiting companies – manufacturers, distributors and solution providers across 28 countries are expected to participate.
Visitors	: Over 4,000 industry players from across more than 40 countries in the Asia Pacific region and beyond expected to visit

WHY SHOULD YOU ATTEND?

Connect with the RIGHT Prospect - Establish the RIGHT meeting with industry buyers

We understand that 4,000 industry professionals are a lot of people to funnel through to meet over three days, this is why APVE is the only auto parts & vehicle trade show devoted to helping you identify the right prospects, and book your one-on-one appointments in advance. APVE facilitated more than 75% of match meetings that further engaged in subsequent meaningful business partnerships.

Extra Mileage for YOUR Brand to Stand Out

Our visitors want to see your product's USPs more than anything, and APVE2024 provides you with the opportunity to show and tell within our Spotlight one, which brings target traffic and visibility to your brands.

EXPAND your automotive network

Meet industry players not only from the Auto Parts, Tools and Equipment, but also supporting communities from Construction, Mining, Agriculture, Cold Chain, Logistics, and more.

HOSTED BUYER PROGRAMME

Are you a key decision maker or influencer in this industry? WE WANT YOU!

Our priority is our customer, and we host 100 international buyers, distributors, fleet managers, and wholesalers. This guarantees top purchasing power at the APVE 2024 and this means great opportunities for your business.

Recommend your favorite buyers to us and we will invite them down, at our cost!

VISITOR COMMUNITIES

KEY INDUSTRIES

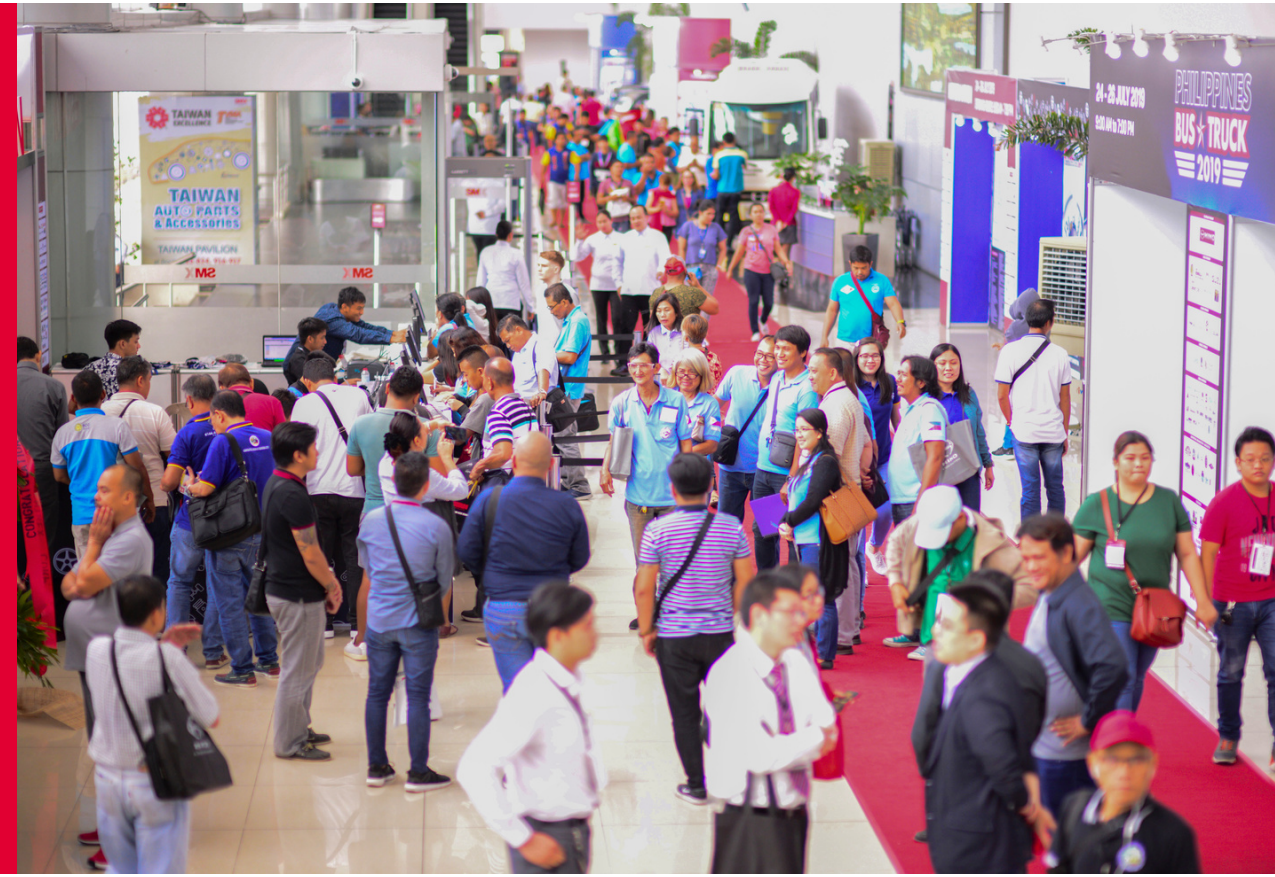
- Automotive
- Mining
- Construction
- Logistics
- Agriculture

JOB FUNCTIONS

- Wholesalers
- Importer/Exporter/Agent
- Distributor/Retailer/Trader
- Fleet Owner / Manager
- Garage / Workshop
- Repair & Service Centre
- Automotive Design / R&D
- Manufacturing / Engineering
- Investors / Start Ups

JOB LEVELS

- Senior Management
- Consultants
- Decision Makers
- Department Heads
- Engineers
- Factory Planners
- Procurement Managers
- Systems Managers
- Traders



EXHIBITOR CATEGORIES

1. VEHICLES

- Bus / Coaches
- Trucks
- Van
- Motorcycle
- Trailers / Loaders

2. TIRES & WHEELS

- Tyres - Passenger, Truck, Bus, Off the Road (OTR)
- Wheel/ Rims - Passenger, Truck, Bus Agriculture, off the Road
- Accessories - valves, needle, labels, balancing weights, the prevention, wheel trim/cover/gap, nut
- Repair & Maintenance - Cleaning Agents, Bonding Agents, Repair Material
- Tyre Disposal & Recycling - Granulating / Shredding / Cutting Machine, Systems, Certifications, Rethreading
- Digital Systems - Sensors, Safety Management Systems, TPMS

3.1 PARTS & COMPONENTS

- Engine Bay - engine, gearbox, powertrain, exhaust systems
- Chassis - steering, brakes, wheels, shock absorbers
- Body Frame - metal parts, mounted parts, windows, bumpers, Vehicle Integrated Photovoltaics
- Misc - fastening elements, threaded and securing elements, sealing rings, roller bearings
- Interior - cockpits, buttons, switches, instruments, airbags, seats, illumination, heating, air-conditioning, electrical adjusters, interior filters
- Exterior - doors, windows/glass, mounted parts
- Recycle - Remanufactured parts and components for cars and commercial vehicles
- New materials - 3D printing, fiber composites, renewable resources, hybrid materials, recyclable materials
- New technologies - electric mobility (battery electric drive BEV), hybrid variants (hybrid drive HEV, plug-in hybrid PHEV), fuel cell drive (FCEV), CNG
- drive (biomethane, natural gas, synthetic methane), internal combustion engines (petrol, diesel)
- Conversion / Retrofitting

3.3 OILS, LUBRICANTS & FUELS

- Tools & Equipment
- Lubricants and Greases
- Oils, Fuels, Additives and Fuel Alternatives
- Auxiliaries and Consumables
- Automotive Fluids - coolants, refrigerant, gases, fluid management
- Automotive Sprays - cleaning, care, lubricant, universal sprays
- Waste Disposal and Recycling - systems, equipment, processes, services

3.5 CONNECTIVITY & AUTONOMOUS DRIVING

- Automated driving
- Vehicle safety systems, driver assistance systems
- Human machine interface (HMI) - eye tracking, facial expression tracking, gesture control systems
- Connectivity
- Internet of things - smart home, additional services, mobile devices
- Windscreen projection / Head-up displays (HUV)
- Cyber Security
- Infotainment -multi-media, car media devices, audio and sound systems

3.7. DIGITAL SOLUTIONS & SERVICES

- Dealer, sales, and service management - dealer management systems, etc.
- Digital transformation - administrative and operational processes, customer management, projects, sustainability
- Fleet Management System - intelligent data processing
- Mobility service - data management, service apps, shared mobility
- Fleet management / Leasing / Corporate Mobility

4. OTHERS

- Industry institutions, Trade publishers, Education & Training

3.4. CAR WASH, CARE & DETAILING

- Washing - automatic car wash facilities for exteriors, wash stations, washing equipment, washing chemicals, accessories, and services
- Car Care - exterior and interior cleaning products and equipment
- Detailing and car preparation - exterior and interior preparation, systems and equipment, surface cleaning, protection and sealing, polishes and compounds, upholstery and leather repair, accessories, and services

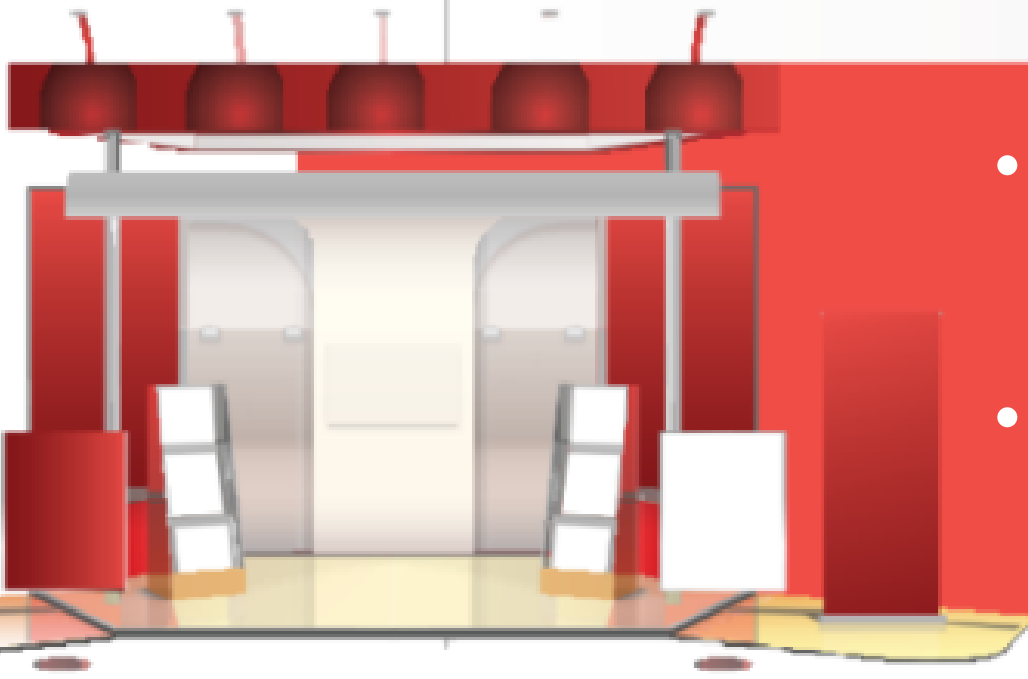
3.6. ELECTRICS & ELECTRONICS

- Engine electronics - control units, bus systems, sensors, actuators
- Lighting - exterior and interior lighting, intelligent headlight systems
- Electrical systems - cables, wiring harnesses, cable mounting, plug connections, sensors, OBD
- Resources - lithium, nickel, cobalt, rare earths
- Energy storage - batteries, lithium-ion, lithium-oxygen, high-voltage systems
- Battery management, thermal management
- High-voltage power electronics
- Charging technology - inductive/conductive systems, charging stations (battery exchange systems MB), charging accessories (plugs, cables, connectors)

3.6. BODY AND PAINT

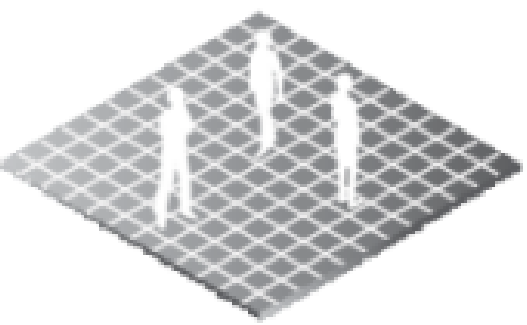
- Bodywork and accident repair equipment and materials
- Paintwork and corrosion protection - equipment, paint, painting supplies, corrosion protection, spot repair, auxiliaries
- Repair Paintwork - metal parts, plastic parts, windows, headlights, rims
- Materials - lightweight, carbon, magnesium, aluminum
- Custom Body for Commercial Vehicles - load compartment equipment, equipment, installations and conversions for vans, ambulance transport, police, taxis

HOW TO PARTICIPATE



- Company listing in the official APV Expo 2024 Show Directory
- Leverage on APV Expo 2024 marketing services to increase your brand exposure

BOOK YOUR SPACE NOW!



RAW SPACE

USD 395/SQM
(min. size of 18 sqm)

Customize your own unique booth design from space only and distinguish your brand from the crowd !



BASIC SHELL SCHEME

USD 430/SQM
(min. size of 9 sqm)

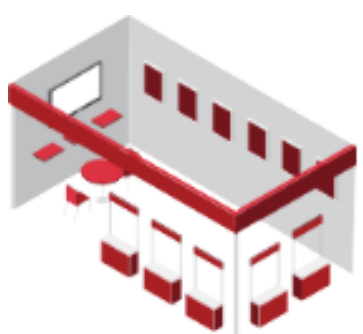
The fully furnished standard shell scheme comes equipped with everything needed for your brand to be up and running immediately.



PREMIUM SHELL SCHEME

USD 460/SQM
(min. size of 9 sqm)

Stand out from the crowd with our specially designed booths and impress your buyers.



PAVILION SHELL SCHEME

USD 475/SQM
(min. size of 36 sqm)

Pavilions are great for coming together as a group. With uniform-designed shell stands for every exhibitor, buyers will definitely know which country/organisation you are from

CREATIVE & SPONSORSHIP ENQUIRIES

With the right combination of marketing support available , the exclusive sponsorship opportunities will further enhance your company presence and profile at this event.

Contact us now to discuss your sponsorship requirement.



Carrier Bags



Official Lanyard & Badge



Your paragraph text

Other On-site Advertising Available

EXHIBITION & SPONSORSHIP ENQUIRIES

For more information on participating in APV Expo 2024, please contact :

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